

WELCOME TO KASEY BEAUTY



PRESENTED BY: KASEY BEAUTY SALES DEPARTMENT

www.kaseybeauty.com

SIX PARTS!

- Brief Introduction of the cooperation
- Facts & Figures
- Certificates
- Quality Control
- Our Strength
- Business Strategy

Brief Introduction of the cooperation

KASEY
BEAUTY

Workshop



Location: Yiwu, Zhejiang, China
Year of establish: 2008
Company type: Private
Capital Asset (million USD): 100

Building area: 20,000 square meters
Clean room purification grade: level
100,000~300,000
Number of staff: 250 ~ 300

Product coverage:
Lips makeup: Lipstick, Lip Gloss,
Eyes makeup: Eyeshadow, Mascara,
Eyeliner, Eyebrow
Face makeup: Highlighter, Bronzer,
Contour, Blush, Powder, Primer,
Foundation, Concealer, Makeup Remover

Business type: OEM/ODM

Cosmetics fair



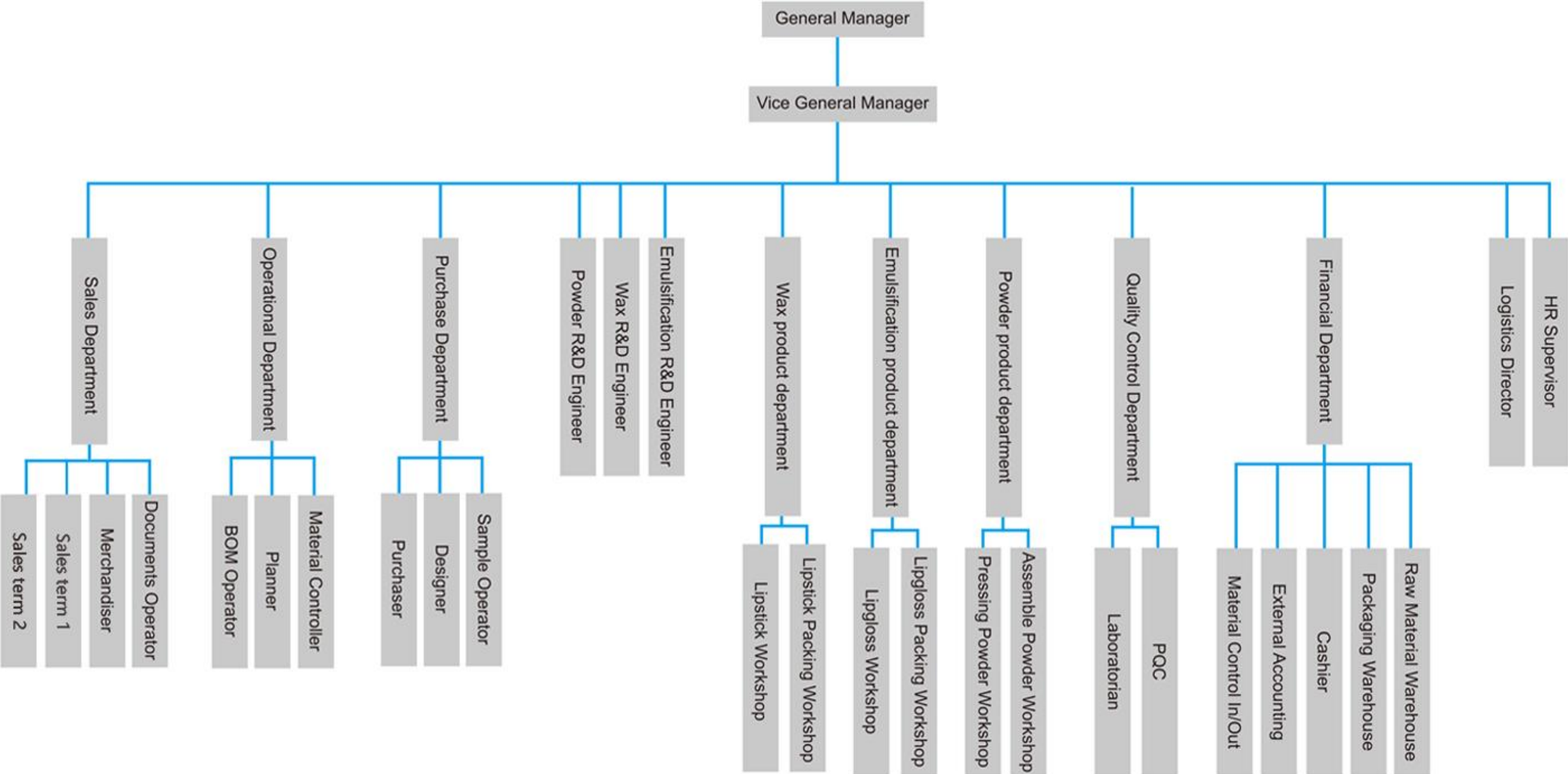
FACTS & FIGURES



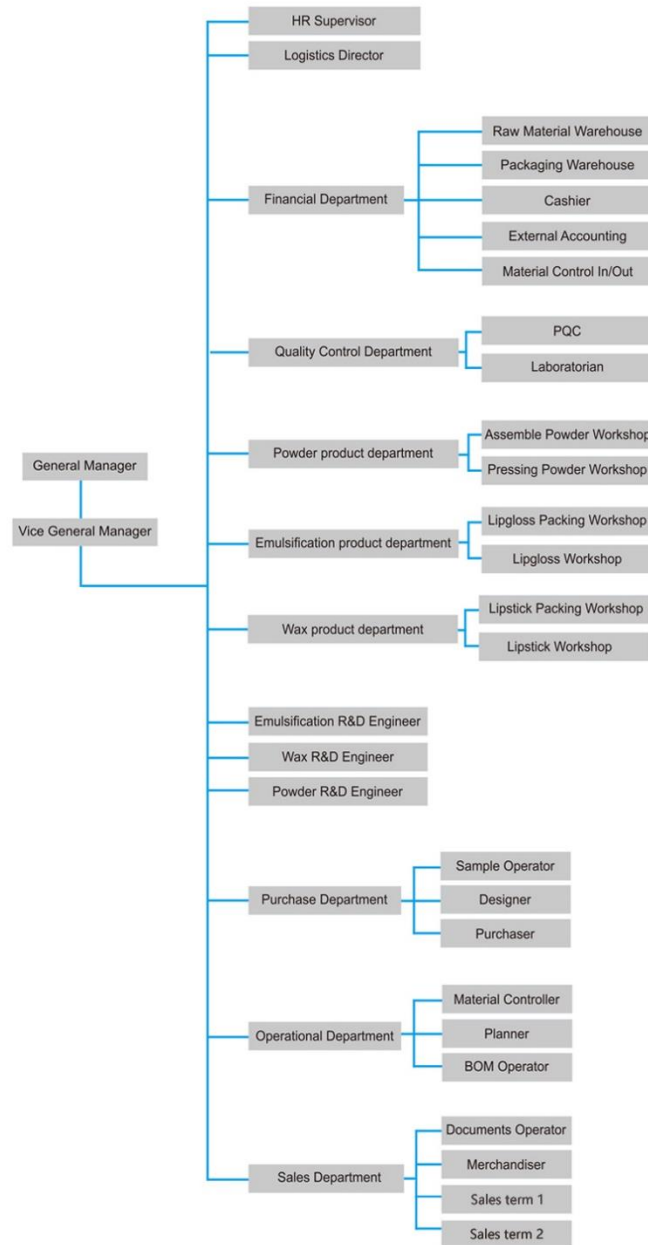
Name of Main Equipment	Quantity
lipstick full-automatic production lines	2
lipstick semi-automatic production lines	2
full-automatic aluminum plate filling line	1
lip gloss semi-automatic production line	1
mascara semi-automatic production line	1
full-automatic packing machine	1
semi-automatic shrinking machines	5
full-automatic Labeling machine	1
full-automatic powder pressing machine	1

FACTS & FIGURES

kasey Beauty Organization Chart



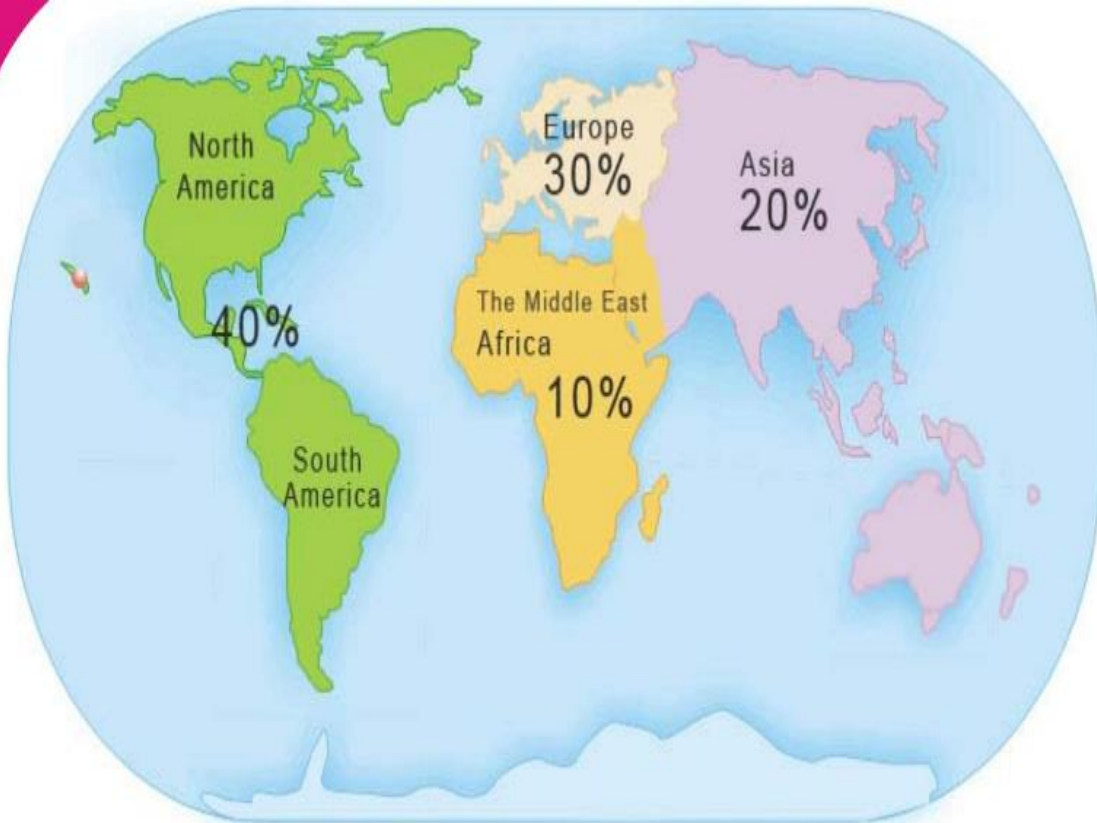
FACTS & FIGURES



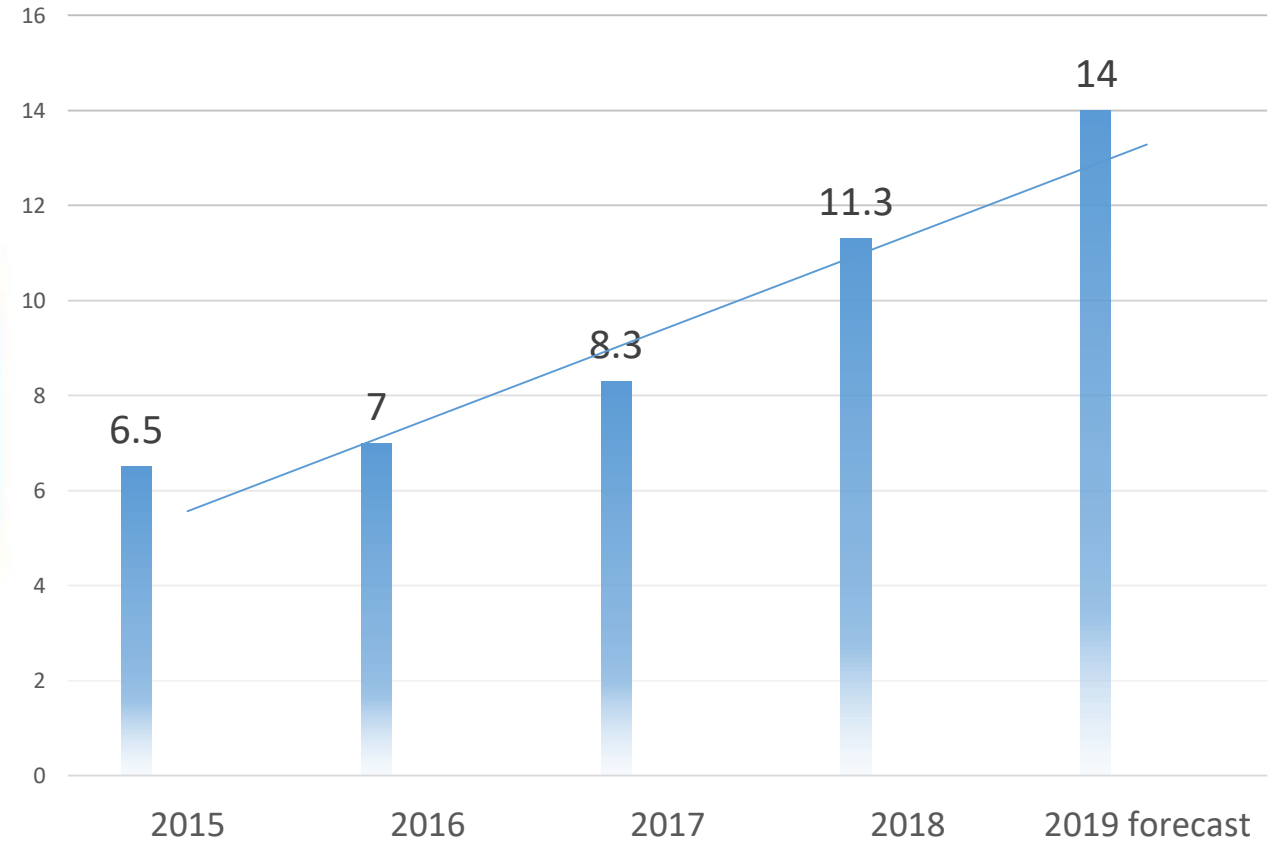
staff	# of staff	# English speaking
Management	20	3
Production	200	
Regulatory Affairs	1	1
R&D	9	1
Logistics	10	
Purchasing	3	
Quality	10	1
Marketing/Sales	8	8
Administration	2	
HR	1	
Total	264	14

FACTS & FIGURES

SALES TURNOVER (MILLION USD)











America... 40% Europe...30% Asia...20% The Middle East & Africa...10%



FACTS & FIGURES

Our Customers

Certificates & Audits

Chemical Inspection & Regulation Service Limited
Company Reg. No. 455623



Alexandra House, The
Sweepstakes, Ballsbridge,
Dublin 4, Ireland
Tel: +353 1 6641-608
Fax: +353 1 6865-223
Email: info@cirs-reach.com

Zhejiang Yiwu Kasey Cosmetics Co., Ltd
No.206, Choushan Road, Liuqing Industrial Zone, Yiwu, Zhejiang,

P.R.China

2008-11-18

Confirmation Letter of REACH Pre-Registration

Dear Madam/Sir,

With the authorisation of Zhejiang Yiwu Kasey Cosmetics Co., Ltd, we act as Only Representative to fulfil the obligations on importers under TITLE II "REGISTRATION OF SUBSTANCES" of "Registration, Evaluation, Authorisation and Restriction of Chemicals, Regulation (EC) No 1907/2006" (hereinafter referred to as "REACH") for the chemical substance listed in Annex of Power of Attorney (No.: CIRS POA 2008-01324).

After successfully submitting the pre-registration dossier(s) to ECHA, we are pleased to inform you to confirm obtaining 1 submission report(s) with corresponding pre-registration number(s) listed in Annex.

Congratulations on your successful pre-registration under REACH regulation and wish you well in your export business.

Very truly yours,

Jim Wei
Director, CIRS

CIRS Ireland www.CIRS-REACH.com
Tel: +353 1 6641608; Fax: +353 1 6865223;
Alexandra House, The Sweepstakes, Ballsbridge, Dublin 4, Ireland

Page 1 of 2

Alibaba.com Assessed Supplier



Assessment Report

Presented to

Zhejiang Yiwu Kasey Cosmetics Co., Ltd.
浙江义乌凯芯化妆品有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Factory: No. 206, Choushan Road, Liuqing Industrial Zone, Yiwu City, Zhejiang Province, China Store: A4-041 Jinfuyuan Commercial Mansion, Chouzhou N Rd Yiwu City, Zhejiang Province, China
City / Country:	Yiwu, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cnzjkasey
Gold Supplier Company Name:	Zhejiang Yiwu Kasey Cosmetics Co., Ltd.
Contact Person:	Mark Mao
Phone Number:	0086-13282915312 +86 579 85979509
Fax Number:	+86 579 85979509
Email:	Mark@kaseybeauty.com
Website Address (URL):	https://kaseybeauty.en.alibaba.com

Service Provided by Bureau Veritas Certification
Report No.: 7497622_P+T



FDA, GMPC, ISO22716

Certificates & Audits



Workplace Conditions Assessment Report

Measured Results — Improved Performance

ZHEJIANG YIWU KASEY COSMETICS CO., LTD

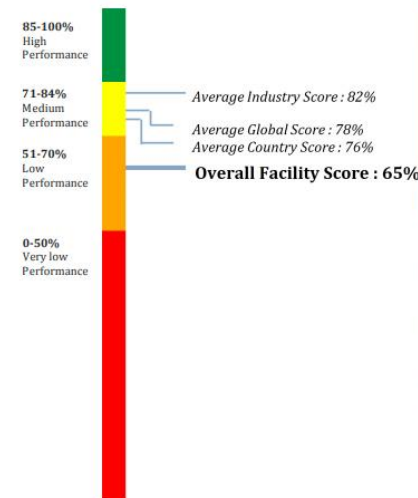
GENERAL INFORMATION

Overall Facility Score : **65%**

Report No :	F_IAR_54002	City :	Yiwu City
Audit Date :	Jul 15, 2015	Country :	China
Last Audit :	NA	Auditors :	Primary: Gary Zhu Secondary: None
Assessment Stage :	Initial	Service Provider:	Intertek
Schedule Type :	Announced		

WORKPLACE PERFORMANCE INDEX AND SUMMARY

Participating facilities: 17073



Assessment area	Score results	Number of non-compliances by rating				
		Zero Tolerance	Major	Moderate	Minor	Not scored
Overall	65%	-	2	14	11	-
Labor	100%	-	-	-	-	-
Wages & Hours	72%	-	-	2	-	-
Health & Safety	53%	-	2	10	3	-
Management Systems	73%	-	-	-	8	-
Environment	55%	-	-	2	-	-

COG ETHICAL SOURCING AUDIT CAPs REPORT V5.5

MAIN MENU



VENDOR ID	GDCN	VENDOR NAME	YIWU KASEY COSMETICS CO LTD	AUDIT NUMBER	QA_29102015_GDCNYL
FACTORY ID	N/A	FACTORY NAME	YIWU KASEY COSMETICS CO LTD	DATE OF AUDIT	29/10/2015
TIER		FACTORY ADDRESS	206# CHOU SHAN ROAD LIUQING INDUSTRIAL DISTRICT YIWU CITY, ZHEJIANG PROVINCE, CHINA.	AUDIT %	89.28
CONTACT NAME	Ms. Zou Zhihong				
JOB TITLE	Personnel manager				
PHONE 1	+86 579 85663299				
PHONE 2	+86 13506897129	TYPE OF ASSESSMEN	INITIAL		
EMAIL 1	2355777532@qq.com	AUDITOR	QUALSPEC		
EMAIL 2	15158961955	PREVIOUS RESULT	NA		

RATIN	FINDINGS
CR	5
MAJ	5
MIN	1

DUE DATE FOR FOLLOW UP **29/02/2016**

EXPLANATION OF RATINGS

ZERO TOLERANCE

For any Zero Tolerance finding, the COG Ethical Sourcing Remediation Coordinator must be informed of the ZT issue within 24 hours of identifying of the issue. The overall Audit Score will be recorded as 0% for this audit due to the ZT Finding.

A decision will be made on the future use of the factory by the HO Ethical Sourcing Team.

Remediation Timeframe - 1 day to correct and remove the ZT finding from the factory.

REMEDIATION TIMELINES

CRITICAL ISSUE - 30 days to correct the finding

MAJOR ISSUE - 60 days to correct the finding

MINOR ISSUE - 90 days to correct the finding

AUDIT SCORE RE-AUDIT TIMEFRAMES

Any Zero Tolerance Finding - Possible Reaudit with 30 days

Audit Score Less Than 85% - Possible Reaudit with 90 days

Audit Score 86% - 95% - Possible Reaudit with 120 days

Audit Score Greater Than 95% - Possible Reaudit with 365 days

- ADULTS
- KIDS
- BODY
- FACTORIE
- TYPO
- T-BAR
- SUPRE
- RUBI

VENDOR NAME YIWU KASEY COSMETICS CO LTD
FACTORY NAME YIWU KASEY COSMETICS CO LTD

OVERALL RATING
DATE OF AUDIT 29/10/2015

AUDITOR
QUALSPEC
Page 1 of 7



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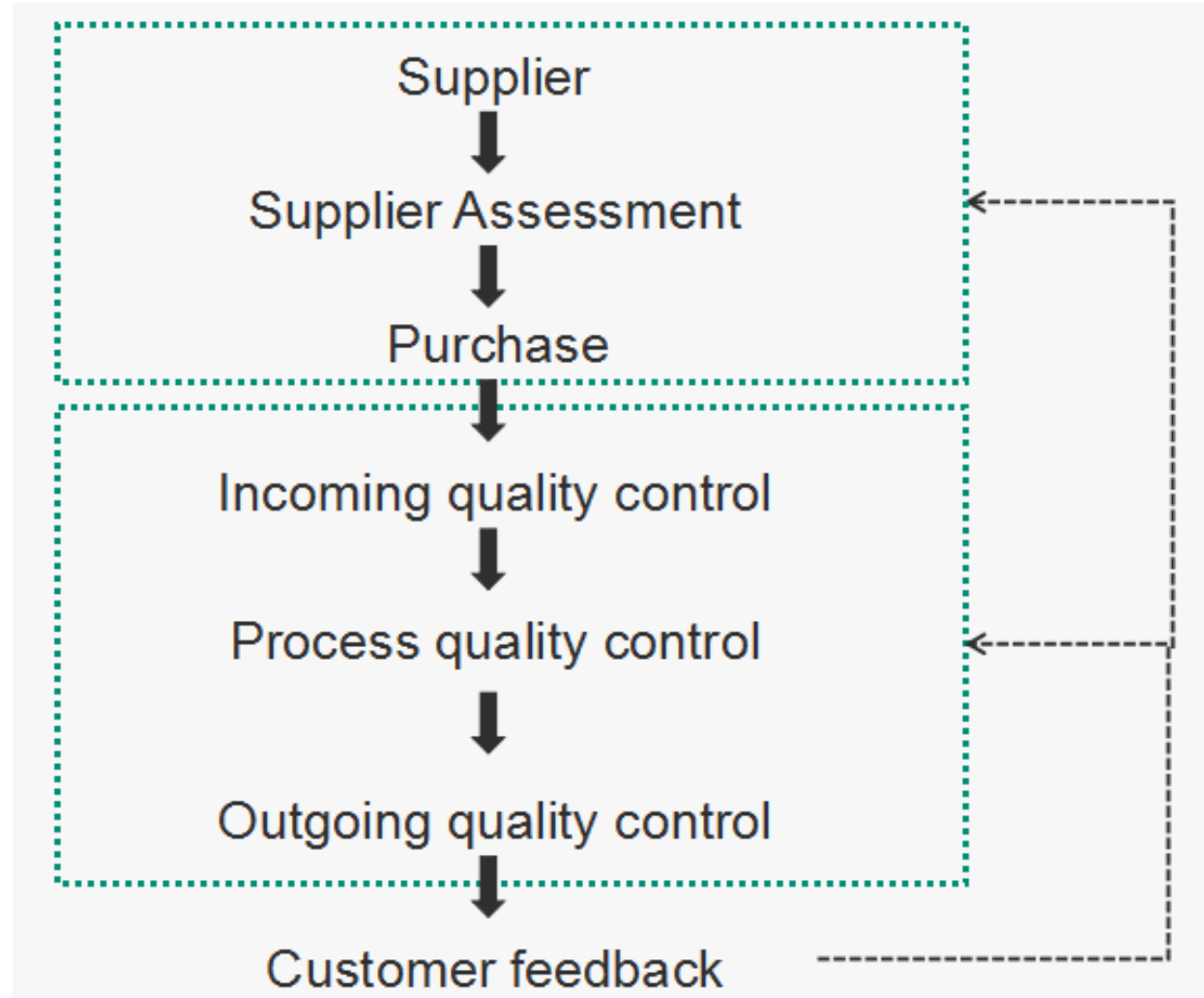
FDA, GMPC, ISO22716

Certificates & Audits

Certificate

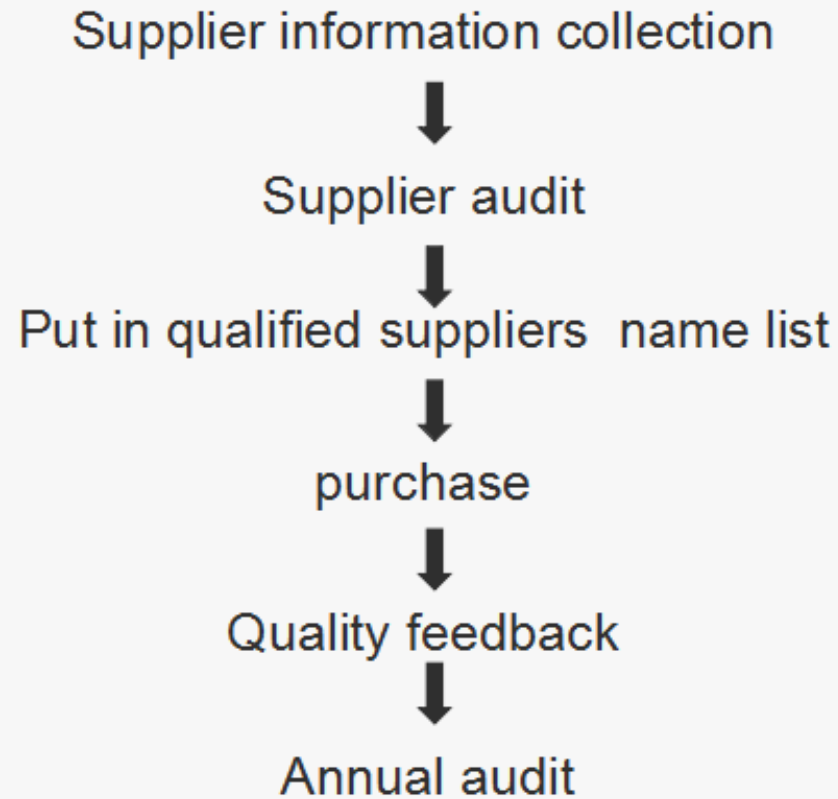


Quality Control



Quality Control

Supplier management



Quality Control

Main raw materials

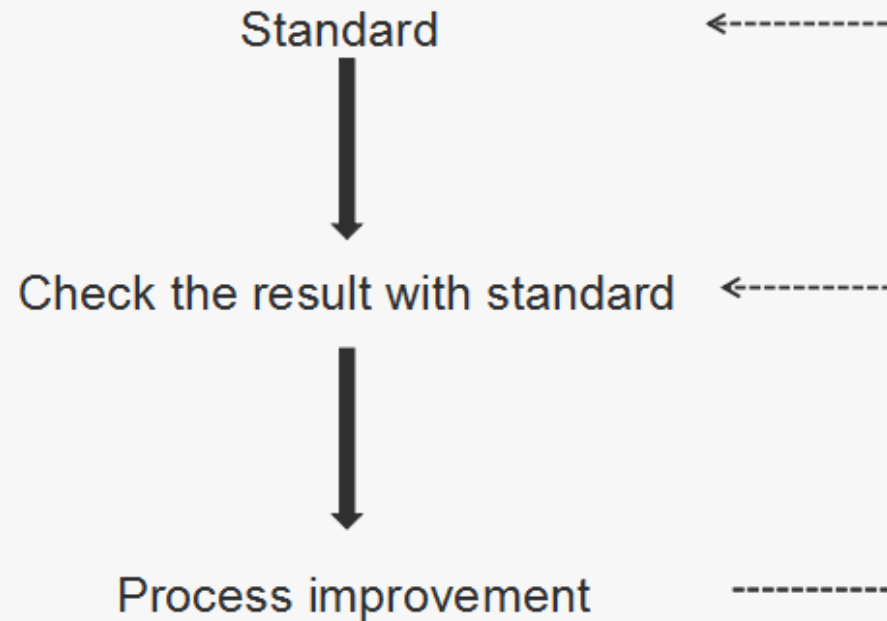


Quality assurance



Quality Control

Quality control in production process



Quality Control

	Inspection Standard (AQL)
1) IQC	as confirmation sample raw material 100% packaging MI=4.0; MA=1.5; CR=0.1
2) IPQC	as confirmation sample MI=4.0; MA=1.5; CR=0.1
3) FQC	as confirmation sample MI=4.0; MA=1.5; CR=0.1
4) OQC	as confirmation sample MI=4.0; MA=1.5; CR=0.1
5) Assay Engineer	semi-product 100%

Quality Control

Technical capabilities available:

pH,

viscosity

in-house microbiological lab

Stability test

out-house testing:

Heavy Metal Test

Antimicrobial Preservatives test

Quality Control

Heavy Metal Test Report from government



Quality Control

Heavy Metal Test Report form SGS



Test Report Report No: SHCPCH110362.1 Date: Nov 20 2013

Client name: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
Client address: NO.286 CHOUJIAN ROAD BEIYUAN LUGONG INDUSTRY ZONE YIWU CITY ZHEJIANG

The following sample(s) was/were submitted by/ on behalf of the client as (except SGS reference No. & SGS job No. & Date of receipt & Testing period):

Sample name: rouge powder No.21-02-02(4 seasons)
Batch No./Date: 13062001
Manufacturer: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
SGS reference No.: SHCPCH110362.1
SGS job No.: SHCPCH110362.1
Date of receipt: 2013.11.18
Testing period: 2013.11.18 - 2013.11.20

TEST(S) REQUESTED:
Selected test(s) as requested by applicant:
To test the selected test item(s) after mixing the three colour 1:1:1 by weigh.
Chemical test: Lead, Arsenic, Mercury

TEST METHOD(S):
Lead, Arsenic, Mercury: SGS In house method, analysis was performed by ICP-MS.

TEST RESULT(S):

Test Item(s)	Test Method(s)	Test Result(s)	Method Detection Limit(s)
Lead mg/kg	SGS In house method	0.2	0.2
Arsenic mg/kg	SGS In house method	0.2	0.2
Mercury mg/kg	Not detected	0.2	0.2

Because the above samples had been mixed and tested as one testing item as requested by the client, the testing result is for all the samples, instead of any individual one.

Unless otherwise stated the results shown in this test report refer only to the sample(s) tested, and this document cannot be used for publicity without approval of the Company.

SAMPLE DESCRIPTION: Cosmetics




*** End of Report ***
SGS Standards Technical Services (Shanghai) Co., Ltd. Testing Center
Page 1 of 1
RAND: 2104118



Test Report Report No: SHCPCH110362.1 Date: Nov 20 2013

Client name: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
Client address: NO.286 CHOUJIAN ROAD BEIYUAN LUGONG INDUSTRY ZONE YIWU CITY ZHEJIANG

The following sample(s) was/were submitted by/ on behalf of the client as (except SGS reference No. & SGS job No. & Date of receipt & Testing period):

Sample name: foundation No.21-02-02(4 seasons)
Batch No./Date: 13062001
Manufacturer: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
SGS reference No.: SHCPCH110362.1
SGS job No.: SHCPCH110362.1
Date of receipt: 2013.11.18
Testing period: 2013.11.18 - 2013.11.20

TEST(S) REQUESTED:
Selected test(s) as requested by applicant:
To test the selected test item(s) after mixing the three colour 1:1:1 by weigh.
Chemical test: Lead, Arsenic, Mercury

TEST METHOD(S):
Lead, Arsenic, Mercury: SGS In house method, analysis was performed by ICP-MS.

TEST RESULT(S):

Test Item(s)	Test Method(s)	Test Result(s)	Method Detection Limit(s)
Lead mg/kg	SGS In house method	0.2	0.2
Arsenic mg/kg	SGS In house method	0.2	0.2
Mercury mg/kg	Not detected	0.2	0.2

Because the above samples had been mixed and tested as one testing item as requested by the client, the testing result is for all the samples, instead of any individual one.

Unless otherwise stated the results shown in this test report refer only to the sample(s) tested, and this document cannot be used for publicity without approval of the Company.

SAMPLE DESCRIPTION: Cosmetics




*** End of Report ***
SGS Standards Technical Services (Shanghai) Co., Ltd. Testing Center
Page 1 of 1
RAND: 2104118



Test Report Report No: SHCPCH110362.1 Date: Nov 20 2013

Client name: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
Client address: NO.286 CHOUJIAN ROAD BEIYUAN LUGONG INDUSTRY ZONE YIWU CITY ZHEJIANG

The following sample(s) was/were submitted by/ on behalf of the client as (except SGS reference No. & SGS job No. & Date of receipt & Testing period):

Sample name: lipstick No.21-02-02(4 seasons)
Batch No./Date: 13062001
Manufacturer: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
SGS reference No.: SHCPCH110362.1
SGS job No.: SHCPCH110362.1
Date of receipt: 2013.11.18
Testing period: 2013.11.18 - 2013.11.20

TEST(S) REQUESTED:
Selected test(s) as requested by applicant:
To test the selected test item(s) after mixing the three colour 1:1:1 by weigh.
Chemical test: Lead, Arsenic, Mercury

TEST METHOD(S):
Lead, Arsenic, Mercury: SGS In house method, analysis was performed by ICP-MS.

TEST RESULT(S):

Test Item(s)	Test Method(s)	Test Result(s)	Method Detection Limit(s)
Lead mg/kg	SGS In house method	0.2	0.2
Arsenic mg/kg	SGS In house method	Not detected	0.2
Mercury mg/kg	Not detected	0.2	0.2

Because the above samples had been mixed and tested as one testing item as requested by the client, the testing result is for all the samples, instead of any individual one.

Unless otherwise stated the results shown in this test report refer only to the sample(s) tested, and this document cannot be used for publicity without approval of the Company.

SAMPLE DESCRIPTION: Cosmetics




*** End of Report ***
SGS Standards Technical Services (Shanghai) Co., Ltd. Testing Center
Page 1 of 1
RAND: 2105110

Quality Control

Test Report of Antimicrobial Preservatives form SGS

SGS

Test Report No: SHFDO121217625FD Date: Jan 29 2013

Client name: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
Client address: NO.206 CHOUZHAN ROAD BEIYUAN LUOQING INDUSTRY ZONE YIWU CITY ZHEJIANG PRO

The following sample(s) was/were submitted by/ on behalf of the client as (except SGS reference No. & SGS Job No. & Date of receipt & Testing period):

Sample name: Mascara(0.20%MP+0.10%PP+0.35%JM-2)
Batch No./Date: /
Manufacturer: ZHEJIANG YIWU LUCY COSMETICS CO.,LTD
SGS reference No.: HZFD0121200727FD
SGS Job No.: SHFDO121217625FD
Date of receipt: Dec 13 2012
Testing period: Dec 13 2012 ~ Jan 29 2013

TEST (S) REQUESTED:
Selected test(s) as requested by applicant:
Efficacy of Antimicrobial Preservatives (Escherichia coli, Candida albicans, Aspergillus brasiliensis, Pseudomonas aeruginosa and Staphylococcus aureus) of the submitted samples.

TEST METHOD:
Antimicrobial effectiveness testing was conducted with reference to European Pharmacopoeia 7.0, S. 1.3. Efficacy of Antimicrobial Preservation

TEST RESULT (S):
Please refer to next page

CONCLUSION: With reference to the criteria for evaluation of antimicrobial preservation in EP 7.0 S.1.3, the test for the sample is PASS.

Table S.1.3-2B. Ear preparations, nasal preparations, preparations for cutaneous application and preparations for inhalation

	Log reduction	
	14 days	28days
Bacteria	3	No increase
Fungi	1	No increase

Signed for and on behalf of SGS

SGS
Authorized Signatory

SGS-CSTC Standards Technical Services (Shanghai) Co.,Ltd. Testing Center
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4/F, 1, 2/F, 3/F, 8888888888 | 86-21-2012 | 1 800 3688888 | 1 800 3688888 | Fax: 86-21-58900505

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SGS


Test Report No: SHFDO121217625FD Date: Jan 29 2013

TEST ORGANISM:
- Escherichia coli (ATCC No. 8739)
- Staphylococcus aureus (ATCC No. 6538)
- Pseudomonas aeruginosa (ATCC No. 9027)
- Candida albicans (ATCC No. 10231)
- Aspergillus niger (ATCC No. 16404)

TEST RESULT (S):
Efficacy of Antimicrobial Preservatives

Organisms	Log value of inoculum	Log value of reduction	
		14 days	28 days
Escherichia coli	9.0	> 5.0	> 5.0
Staphylococcus aureus	8.1	> 5.1	> 5.1
Pseudomonas aeruginosa	8.1	> 5.1	> 5.1
Candida albicans	8.3	> 5.0	> 5.0
Aspergillus niger	9.2	= 5.2	= 5.2

SAMPLE DESCRIPTION: Sample in bottle



*** End of Report ***

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Page 2 of 2
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Our Strength

One-stop Solution for
Cosmetics

15⁺ varieties cosmetics
products



KASEY
BEAUTY



Our Strength

- Privat mould design, mould making and injection. From package to finished product!
- Experienced R&D group coming up with proactive innovation willing to share with clients!
- Young and well-educated management teams with passion and always ready to embrace change!
- Customers' needs are our top priority!

Business Strategy for 2019

- Annual Turnover: increase at least 25%
- Enhance quality control system and Process optimization
- Get a share on domestic market
- Gradually replace manual power to fully automatic
- Invest at least 10% of the sales income on staff training (2%), R&D (3%), and automatic equipment (5%).



Obove 10 years' experience in manufacturing cosmetics.



Approved the GMPC standard



Approved the FDA standard in United Stated Market



15 varieties 

Lips makeup: Lipstick, Lip Gloss, Lip balm

Eyes makeup: Eyeshadow, Mascara, Eyeliner, Eyebrow

Face makeup: Highlighter, Bronzer, Contour, Blush, Primer, Foundation, Concealer, Makeup Remover

THANK YOU
SEE YOU NEXT TIME!

PRESENTED BY: KASEY BEAUTY SALES DEPARTMENT
Contact: Admin@kaseybeauty.com